



**BIGBILLION**  
FOOD & BEVERAGES PVT.LTD



**HEROCHAI**

**2024**  
**HANDOUT**

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## WHY CHOOSE HEROCHAI?

|                       |                              |
|-----------------------|------------------------------|
| Lowest Franchise Cost | ₹1,25,000 Only               |
| No Brand Fee          | No Additional Brand Fees     |
| No Royalty            | Keep 100% of your profits    |
| Comprehensive Support | From Pre-Booking to Lifetime |

**Complete Store  
Setup Under 3 Lac**

## FRANCHISE COST

# 1,25,000 + Gst



**Zero  
Royalty Fee**

# FRANCHISE REQUIREMENT

|                          |                                 |
|--------------------------|---------------------------------|
| <b>Location</b>          | <b>Any location</b>             |
| <b>Shop Size</b>         | <b>150sq &amp; Above</b>        |
| <b>Required Licenses</b> | <b>FSSAI,Trade Licenses,GST</b> |
| <b>Required Staff</b>    | <b>Minimum 2 Person</b>         |

## WHAT WE DO

**LOCATION VALIDATION**

**STORE LAYOUT**

**STORE BRANDING**

**PRODUCT SUPPLY**

**DIGITAL MARKETING**

## EXPENSES ESTIMATION

|                                                                                       |                            |
|---------------------------------------------------------------------------------------|----------------------------|
| <b>FRANCHISE FEE EXCLUDING GST</b> (NON REFUNDABLE)                                   | <b>Rs.99,000 + 18% GST</b> |
| <b>KITCHEN MATERIALS</b><br>( WARMER,INDUCTION STOVE,COFFEE MACHINE,BILLING MACHINE ) | <b>Rs.50,000</b>           |
| <b>BRANDING</b><br>( SIGNAGE BOARD,LOLLIPOP BOARD,VINYL )                             | <b>Rs35,000</b>            |
| <b>CARPENTRY,PAINTING,ELETRICAL WORKS</b><br>( MATERIAL & LABOUR )                    | <b>Rs.90,000</b>           |
| <b>GRAND TOTAL</b>                                                                    | <b>Rs.2,74,000</b>         |

**\*Above mentioned Cost are estimates & subject to changes**

## **FRANCHISE FEE FOR ?**

**1.BRAND FEE**

**2.EVALUATING THE PROPERTY**

**3.STORE SETUP SUPPORT**

**4.MAN POWER TRAINING**

**5.CREATIVES / BRANDING SUPPORT**

**6.SUPPORT TO BOOST YOUR SALES**

# MENU



## HEROCHAI



### HERO CHAI

₹ 10 ₹ 15  
REGULAR LARGE

### HERO CHAI

₹ 15 ₹ 20  
REGULAR LARGE

### BLACK TEA

₹ 10 ₹ 15  
REGULAR LARGE

### BLACK TEA

₹ 15 ₹ 20  
REGULAR LARGE

### BLACK LEMON

₹ 15 ₹ 20  
REGULAR LARGE

#### GREEN TEA

|                 | Small | Regular |
|-----------------|-------|---------|
| Plain Green Tea | ₹15   | ₹20     |
| Kashmiri Khawa  | ₹15   | ₹20     |
| Rose Green Tea  | ₹15   | ₹20     |

#### COFFEE

|                | Small | Regular |
|----------------|-------|---------|
| Special Coffee | ₹20   | ₹25     |
| Sukku Coffee   | ₹15   | ₹20     |

#### BISCUIT

|              | Per/pcs |
|--------------|---------|
| Osmania      | ₹5      |
| Peanut       | ₹5      |
| Special Rusk | ₹5      |

#### COOL BEVERAGES

|                         |     |
|-------------------------|-----|
| Hero Shake              | ₹60 |
| Hero Energy Drink       | ₹60 |
| Black Currant Milkshake | ₹60 |
| Cold Coffee             | ₹60 |
| Chocolate Milkshake     | ₹60 |

All Beverages are made exclusively with Nattu Sakkarai



## HEROCHAI



# **HEROCHAI**

**FOR FRANCHISE ENQUIRY**

**+91 73581 18837 | 74183 33807**