



BIGBILLION
FOOD & BEVERAGES PVT.LTD



HEROCHAI

2024
HANDOUT

WHY CHOOSE HEROCHAI?

Lowest Franchise Cost	₹1,25,000 Only
No Brand Fee	No Additional Brand Fees
No Royalty	Keep 100% of your profits
Comprehensive Support	From Pre-Booking to Lifetime

**Complete Store
Setup Under 3 Lac**

FRANCHISE COST

1,25,000 + Gst

**Zero
Royalty Fee**

FRANCHISE REQUIREMENT

Location	Any location
Shop Size	150sq & Above
Required Licenses	FSSAI, Trade Licenses, GST
Required Staff	Minimum 2 Person

WHAT WE DO

LOCATION VALIDATION

STORE LAYOUT

STORE BRANDING

PRODUCT SUPPLY

DIGITAL MARKETING

EXPENSES ESTIMATION

FRANCHISE FEE EXCLUDING GST (NON REFUNDABLE)	Rs.1,25,000 + 18% GST
KITCHEN MATERIALS (WARMER,INDUCTION STOVE,COFFEE MACHINE,BILLING MACHINE)	Rs.50,000
BRANDING (SIGNAGE BOARD,LOLLIPOP BOARD,VINYL)	Rs35,000
CARPENTRY,PAINTING,ELETRICAL WORKS (MATERIAL & LABOUR)	Rs.90,000
GRAND TOTAL	Rs.2,74,000

***Above mentioned Cost are estimates & subject to changes**

FRANCHISE FEE FOR ?

1.BRAND FEE

2.EVALUATING THE PROPERTY

3.STORE SETUP SUPPORT

4.MAN POWER TRAINING

5.CREATIVES / BRANDING SUPPORT

6.SUPPORT TO BOOST YOUR SALES

MENU


HEROCHAI


<div style="background-color: red; color: white; padding: 10px; border-radius: 10px;"> HERO CHAI ₹ 10 ₹ 15 <small>REGULAR LARGE</small> </div>	<div style="background-color: red; color: white; padding: 10px; border-radius: 10px;"> HERO CHAI ₹ 15 ₹ 20 <small>REGULAR LARGE</small> </div>	<div style="background-color: red; color: white; padding: 10px; border-radius: 10px;"> BLACK TEA ₹ 10 ₹ 15 <small>REGULAR LARGE</small> </div>	<div style="background-color: red; color: white; padding: 10px; border-radius: 10px;"> BLACK TEA ₹ 15 ₹ 20 <small>REGULAR LARGE</small> </div>	<div style="background-color: red; color: white; padding: 10px; border-radius: 10px;"> BLACK LEMON ₹ 15 ₹ 20 <small>REGULAR LARGE</small> </div>
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GREEN TEA	COFFEE	BISCUIT	COOL BEVERAGES																																					
<table border="0" style="width: 100%;"> <tr> <th></th> <th>Regular</th> <th>Large</th> </tr> <tr> <td>Plain Green Tea</td> <td>₹15</td> <td>₹20</td> </tr> <tr> <td>Kashmire Khawa</td> <td>₹15</td> <td>₹20</td> </tr> <tr> <td>Rose Green Tea</td> <td>₹15</td> <td>₹20</td> </tr> </table>		Regular	Large	Plain Green Tea	₹15	₹20	Kashmire Khawa	₹15	₹20	Rose Green Tea	₹15	₹20	<table border="0" style="width: 100%;"> <tr> <th></th> <th>Regular</th> <th>Large</th> </tr> <tr> <td>Special Coffee</td> <td>₹20</td> <td>₹25</td> </tr> <tr> <td>Sukku Coffee</td> <td>₹15</td> <td>₹20</td> </tr> </table>		Regular	Large	Special Coffee	₹20	₹25	Sukku Coffee	₹15	₹20	<table border="0" style="width: 100%;"> <tr> <th></th> <th>Per/pcs</th> </tr> <tr> <td>Osmania</td> <td>₹5</td> </tr> <tr> <td>Peanut</td> <td>₹5</td> </tr> <tr> <td>Special Rusk</td> <td>₹5</td> </tr> </table>		Per/pcs	Osmania	₹5	Peanut	₹5	Special Rusk	₹5	<table border="0" style="width: 100%;"> <tr> <th></th> <th>Per/pcs</th> </tr> <tr> <td>Badam Milk</td> <td>₹25</td> </tr> <tr> <td>Rose Milk</td> <td>₹25</td> </tr> <tr> <td>Butter Milk</td> <td>₹15</td> </tr> </table>		Per/pcs	Badam Milk	₹25	Rose Milk	₹25	Butter Milk	₹15
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All items are made exclusively with Nattu Sakkarai



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FOR FRANCHISE ENQUIRY

+91 73581 41266